George Mason University Central Communication Resources

Mason Newsdesk

The Mason Newsdesk finds and writes stories from around the university. This is central communications main hub and stories featured here get picked up in many different communication outlets as appropriate.

Newsdesk stories are featured:
- On the new university homepage
- “The George,” the twice weekly faculty and staff newsletter
- External press and donor emails
- On the University’s social media

Mason Newsdesk: [www2.gmu.edu/news](http://www2.gmu.edu/news)

Contact: Jamie Rogers, jroger20@gmu.edu and 703-993-5118

Mason Spirit

Mason Spirit is the alumni magazine for George Mason University. Mason Spirit is published three times a year by the Office of Advancement and Alumni Relations in conjunction with the Office of Communications and Marketing. They also maintain a blog about alumni and university news. Mason Spirit regularly features news such as faculty and student profiles, faculty book releases, and lengthy features about major university news and achievements.

Mason Spirit online: [spirit.gmu.edu](http://spirit.gmu.edu)

Contact: Colleen Kearney Rich, ckearney@gmu.edu and 703-993-8805

Faster Farther Website

As part of the Faster Farther campaign, the Office of Advancement and Alumni Relations has dedicated writers to find and write stories that speaks to current and potential donors. Topics covered include major milestones and achievements, faculty and student accomplishments and major gifts. Stories that feature both an interesting accomplishment and reflect some level of donor support are a great fit for this website.

Faster Farther Website: [fasterfarther.gmu.edu/news](http://fasterfarther.gmu.edu/news)

Contact: Rob Riordan, rriordan@gmu.edu or 703-993-8766
Fourth Estate

Fourth Estate is George Mason University's official student-run news outlet. Written by students for the students, it focuses on current events and issues affecting the campus community.

Fourth Estate online: gmufourthestate.com/about/

Contact: Alexa Rogers, Editor-in-Chief, gmufourthestate@gmail.com or 703-993-2944. Full editorial staff lists online: gmufourthestate.com/about/

Mason Social Media

Mason’s Main Facebook page: https://www.facebook.com/georgemason
Twitter: @GeorgeMasonU and @GeorgeMasonNews
Instagram: georgemasonu

A complete list of all the university social media accounts is available online: socialmedia.gmu.edu/mason-social-media-accounts

The Mason Nation Project: Every week, a new Patriot—student, faculty, staff, alumni—will tweet from @GeorgeMasonU. Nominations for guests tweeters available online: socialmedia.gmu.edu or contact Kathy Dodd at 703-993-4722 or kdodd5@gmu.edu.

Contact: To flag something of specific interest for social media, contact Jamie Rogers, jroger20@gmu.edu and 703-993-5118